

# We love to be social!



## GOVDELIVERY

Email updates about Ann Arbor Parks & Recreation: [www.a2gov.org/subscribe](http://www.a2gov.org/subscribe)

Every Friday we message up to 19,000 subscribers

12 GovDelivery topics you can subscribe to relating to Ann Arbor Parks & Recreation

## PARKS & RECREATION SOCIAL MEDIA - WHERE TO FOLLOW Twitter/Facebook/Instagram/Pinterest ... what's next? SnapChat

We ask people to tag us in their Instagram/Twitter|  
and Facebook pictures: @annarborparks | #annarborparks



Parks Facebook followers: 8,681

Farmers Market 15,166  
NAP: 1,074  
Cobblestone: 938  
A2Golf: 554  
Give 365: 501  
Canoe Liveries: 421  
Ann Arbor Senior Center: 130

**TOTAL: 27,465**



Instagram followers: 1,460



Twitter followers: 7,412

# *We love digital visitors!*

**146,623 unique visitors/month to a2gov.org**

## TOP VISITS BY LANDING PAGES FOR THE CITY WEBSITE

1. a2gov homepage
2. **Canoeing**
3. **Argo Canoe Livery**
4. Road and lane closures
5. Parking homepage
6. **Farmers Market**
7. Online assessment/property tax data
8. **Cobblestone Farm**
9. **Gallup Canoe Livery**
10. City employment

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## TOP VISITS BY LANDING PAGE FOR PARKS WEB PAGES

1. Canoe 14,475
2. Argo 11,447
3. Gallup 5,950
4. Farmers Market 4,652
5. Ann Arbor Parks & Recreation homepage 4,151
6. Leslie Park Golf Course 3,935
7. Veterans Memorial 3,204

# We love feedback!



**Michigan OS @Michigan\_OS** Following  
What a great event for our four-legged friends! Thanks for sharing these great photos @A2Parks!

**Anne McNeil @AnneJMcNeil** Follow  
Fantastic day for the Macro Program picnic at Gallup Park. Grill-master Mark BH ably fed the hungry crew! @A2Parks



**Ann Arbor Parks Rec @A2Parks**  
Huron Hills to host American FootGolf US National Championship Michigan Qualifier register afgitour.com



**Isabel McKay @izzymckay** Follow

More reasons to ❤️ A2!



**Ann Arbor Parks Rec @A2Parks**  
We offer cardio drumming in Burns Park every week come join us! A2gov.org/culturalarts

**Michigan OS @Michigan\_OS** Following

Who else is ready for pumpkin picking? Come on out to @a2market and see what our local farmers have in-store!



**Ann Arbor Parks Rec @A2Parks**  
It's @a2market day. September means a bounty of fall goodness. Don't let the raindrops keep you from shopping local.

**ThankfulTownie @ThankfulTownie** Following

I have done this, and it is very fun.



**Ann Arbor Parks Rec @A2Parks**  
Trick-or-treat on the River is Sunday, Oct. 16. Dress the part & enjoy an afternoon on the river. @A2GOV @A2Give365



Following

[VIDEO] Special #AnnArbor shoutout from skater @andymacdonaldhttp://bit.ly/2bd412W @a2skatepark @A2Parks



Follow

@A2Parks there's a big branch down blocking a path in bird hills, south of the big climbing tree



Ann Arbor Parks Rec @A2Parks - Aug 11  
Thanks to Grade 7 ILT students at Ann Arbor STEAM the Northside community has a free little library at Olson Park



geoscribble @geoscribble - Aug 12  
@A2Parks @FreeLibraryE17 @AnnArborToday This is so great! I want to build a little library at my house. Any suggestions?



@geoscribble @A2Parks @AnnArborToday check out littlefreelibrary.org :) Good luck!



Following

Wrapping up the summer with a trip to MI @a2skatepark for this and...

CONTESTS FOR ALL ABILITIES & AGES  
RAFFLES  
GIVE AWAYS  
FOOD TRUCKS  
VENDORS  
LIVE LOCAL BANDS  
SKATEBOARD MUSEUM

# DAYS OF STOKE

3RD (M)ANNUAL ANN ARBOR SKATEPARK CELEBRATION

**WHEN:**  
SATURDAY SEPTEMBER 10, 2016  
12:00PM-6:00PM

**WHERE:**  
ANN ARBOR SKATEPARK  
350 N. Maple Rd.

PROSKATERS:  
ANDY MACDONALD

RETWEETS 2 LINES 5



Following

So great to see the investment in Vets Park!



Ann Arbor Parks Rec @A2Parks  
Concrete work at Veterans this week. Sprucing up the outside and inside before we open for the season. @A2GOV



Follow

Our Little Libraries are starting to go out in the world! @A2Steam Read more: [goo.gl/839qt4](http://goo.gl/839qt4)



Ann Arbor Parks Rec @A2Parks  
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