

Jerrold M. Jung

June 26, 2013

P.O. Box 7060
Novi, MI 48376-7060

(586) 850-8096
jerrold.m.jung@gmail.com

Ann Arbor City Council
3rd Floor City Hall
301 E Huron St.
Ann Arbor, MI 48107

Subject: recent billboard regulations

Dear Ann Arbor City Council:

I happen to be Chair of the State Transportation Commission and a proud member of Scenic Michigan, but I write this letter as a private citizen who feels a special kinship with Ann Arbor because of my years and my son's years at U of M.

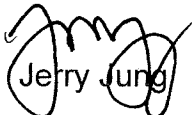
Your decision to freeze billboards was a far sighted one. I would like to see similar measures taken on a state wide basis. Billboards are distracting; ruin scenic values and invade our minds. This goes several times over for digital signs.

I happen to be an independent voter who is both pro-business and pro-environment. The two frequently go hand-in-hand as is the case with limiting billboards. Quality of life attracts smart active people who are the lifeblood of every business and community.

Political leanings and opinions bend over time, but once a billboard is erected it is unlikely that it will come down any time in this century. That is why your decision was so important and timely. A Bill recently passed the State House which essentially gives the billboard industry the right to replace standard signs with digital signs. Thank heavens municipalities can override these *laissez faire* tactics that just don't make sense when the public welfare is at stake.

Please send me a copy of the statute you passed. It might make a good model for other cities and perhaps the state.

Yours truly,


Jerry Jung