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artfair.org

January 27, 2011

Mayor Hieftje and Ann Arbor City Council Members
Ann Arbor City Hall
100 North Fifth Avenue
Ann Arbor, Michigan 48104

Dear Honorable Mayor Hieftje and City Council Members:

I'm happy to report that 2011 will mark the 52nd year of the Ann Arbor Street Art Fair, the Original; one-quarter of the world-renowned Ann Arbor Art Fairs that turn the streets of Ann Arbor into "Destination Art" for four days each July and bring an estimated \$70 million to our community. On behalf of the Board of Directors and staff of the Street Art Fair, I respectfully submit the following street closing requests for set-up, tear-down, and the Art Fair, July 19 – 24, 2011. Please note that the street closing request for the *Townie Street Party*, to be held on Monday, July 18, will be handled separately.

As I'm sure you are aware, construction is now complete on the University of Michigan's North Quad, allowing the Ann Arbor Street Art Fair to return to the North University/East Washington footprint originally approved by Council Resolution in December of 2001. We are grateful for both the City's and the University's assistance with allowing the Street Art Fair to proceed with an alternative configuration these past few years and are very excited about artists returning to East Washington in 2011.

On behalf of the Ann Arbor Street Art Fair, the Original, I respectfully request the following streets be closed, and parking, traffic, recycling and solid waste, and police and fire department arrangements for the 52nd annual Ann Arbor Street Art Fair, **6 AM Tuesday through 7 AM Sunday, July 19, 20, 21, 22, 23, 24, 2011**. Hours of the Fair will be Wednesday through Friday, 10 AM to 9 PM and Saturday, 10 AM to 6 PM.

Closed Streets: (see attached map)

- North University from Fletcher to Thayer
- Thayer, including the North University intersection, to East Washington
- • East Washington from State to Fletcher

Closed Sidewalks:

- North University from Fletcher through the Thayer intersection
- Thayer between N. University and East Washington
- East Washington between State and Fletcher

- Fletcher between North University and East Washington (safety and service for Ingalls Mall)

These closings provide limited access for emergency and operational service for the University of Michigan Diag, Ingalls Mall and the Bell Tower Hotel; allow the placement of booths (Information, sponsor, communications, audience services, art activities/demonstrations, signage and first aid) on the sidewalks; and for audience safety and service for the Alumni Association, the Michigan League on Fletcher and a Performers Drop Off area.

In addition, we request coordination in removing abandoned bicycles on the sidewalks so that safe access to artist booths in the permitted area in the streets will be maintained.

Parking Restrictions:

- Arrangements to use parking on both sides of Fletcher, between Washington and North University, will be made through the Downtown Development Authority.
- Arrangements will be made for ample shuttle bus and trolley service to connect the art fairs, the downtown shopping areas and the parking structures with the AATA and/or a private carrier. Freeway and City directional signs for the Art Fair Shuttle are to be placed by the City Signal and Sign Department by Monday, July 18 and removed by Monday, July 25.

Solid Waste/Recycling Collection: The Ann Arbor Street Art Fair crews perform daily recyclable and trash collection. We would like to request the following:

- Three (3) trash dumpsters on the east side of Thayer. The dumpsters should be serviced by the City prior to the opening of each day of the Fair.
- Three (3) recycle dumpsters on the east side of Thayer. The dumpsters should be serviced by the recycling company prior to the opening of each day of the Fair.
- Twelve (12) rolling trash carts.
- Thirteen (13) rolling recycle carts
- Thirteen (13) bottle recycle racks
- Twenty-five (25) trash boxes (supplemented as needed based on rain)
- Special arrangements for servicing any permanent city trash receptacles on the Street Art Fair site.
- The fire hydrant water tap installed and tested by A2H20 on the hydrant on the south side of North University in front of the Kraus Natural Science building. To be installed and tested early in the morning Monday, July 18.

All materials should be delivered to the Operations POD on Thayer between North University and Washington on Monday morning, July 18.

Police and Fire Coverage: We request adequate police and fire coverage for the North University, Thayer and Washington Street area during Fair time. We continue to work with the Mayor's Committee on Art Fairs to improve emergency communications and safety signage and appreciate the services provided by the city/county Emergency Operations Teams.

Street Clean Up: We request early morning street cleaning service the week prior to the Fair and daily during the fair week, July 18 – 23. At the close of the fair, at 6 PM, on Saturday, July 23, our crews, contractors and artists will take down all booth structures and service materials. We also request assistance Sunday, July 24, from both the City street sweeper and Solid

Waste Department trucks and crews for the final street cleaning of North University Avenue, Thayer and Washington Streets.

Signage/Traffic Signals: We request authority to place appropriate temporary signage in our designated area. Additionally we would like assistance on the following modifications to be coordinated with the City's signs and signals staff during the fair:

- Put the light at Washington and State on flashing red.
- Place "Stop for Pedestrians" signs on the center line at the pedestrian crosswalk on Fletcher near the Washington.
- Provide wheelchair access signs at appropriate mid block curb cuts on North University and on East Washington.
- Temporarily remove crosswalk and bus stop signs as needed on North University and East Washington.
- Work with Street Art Fair on providing signage for East Washington at State to permit local access only to the Thayer Parking Deck and the Bell Tower Hotel.

Art Zones and Stages: We will have several art activity tents on Ingalls Mall; a large tent for performances and/or receptions on East Washington, and designated street performance areas located throughout the fair site.

We will continue to coordinate our planning and operational activities for the Ann Arbor Street Art Fair, the Original, through the Mayor's Committee on Art Fairs.

The *Townie Street Party*, an Art Fair kick-off event benefitting the educational and outreach activities of Ann Arbor Street Art Fair, Inc. will be held on Monday, July 18, 2011. The Party continues to grow and we continue to add activities to showcase Ann Arbor and Washtenaw County community assets. The Kids' Art Fair, featuring young artists from 1st thru 8th grades; the Townie Hall, where our community partners showcase their services; and the Creative Connections area hosted by the Arts Alliance have all become community favorites. We will submit a special event permit request to city staff for the *Townie Street Party* festivities.

Thank you in advance for your assistance and cooperation in working with us to produce this nationally honored event. We are looking forward to sharing it with the Ann Arbor community for the 52nd consecutive year!

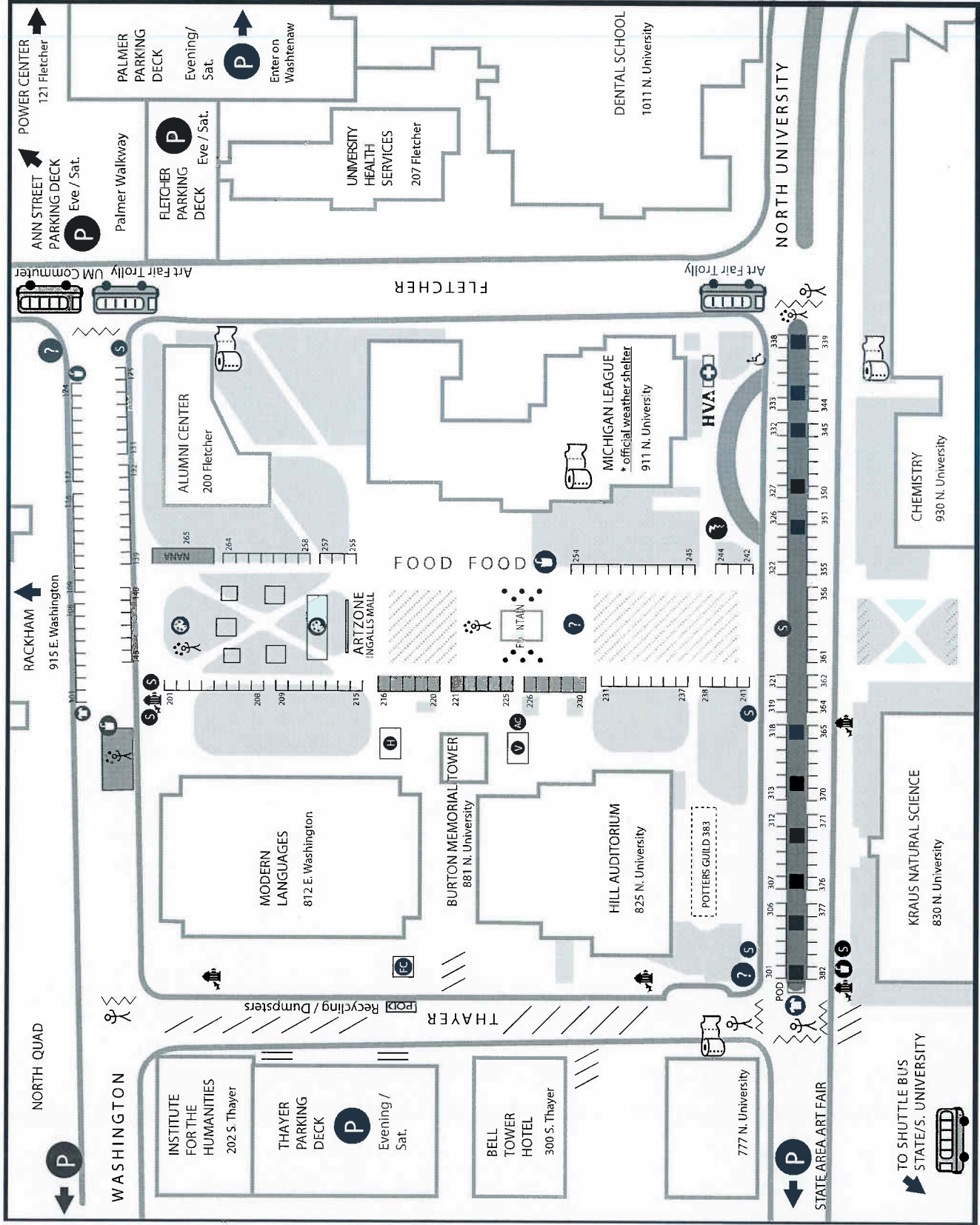
Sincerely,



Maureen Riley
Executive Director

Attachments: 2011 Ann Arbor Street Art Fair, the Original Operations Map

2011 Ann Arbor Street Art Fair, the Original



- Artist Booth begin with A (A000)
- artist own canopy (12 x 10)
 - fair provided tents (12w x 15d)
 - information
 - food/beverages
 - souvenirs
 - access staff
 - art zone
 - artist central
 - parking
 - hospitality
 - performance
 - volunteer central
 - sponsor
 - first aid
 - wheelchairs available
 - porta johns
 - vehicular barricades
 - generator
 - service area/limited access
 - fire hydrant
 - table seating

July 20-23, 2011 (Set-up July 19) W-F 10 AM - 9 PM, SAT 10 AM - 6 PM

www.artfair.org

MAP NOT TO SCALE
LAYOUT SUBJECT TO CHANGE
January 28, 2011