

# Closed Captioning Ordinance Business-Owner Survey

*Closed-captioning ordinance feedback sought from business owners only.*

All On Forum Responses sorted chronologically

As of January 20, 2017, 12:18 PM



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# Closed Captioning Ordinance Business-Owner Survey

*Closed-captioning ordinance feedback sought from business owners only.*

As of January 20, 2017, 12:18 PM, this forum had:

Attendees: 94

On Forum Responses: 5

Minutes of Public Comment: 15

This topic started on January 6, 2017, 4:01 PM.

This topic ended on January 20, 2017, 12:17 PM.

# Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

## Responses

Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If "No," you do not need to proceed with this survey. Thank you for your feedback.

		%	Count
Yes		100.0%	5

As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?

		%	Count
Yes		40.0%	2
No		40.0%	2
Don't know		20.0%	1

Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.

Answered	4
Skipped	1

captioning **CC** closed distracting enable **feel** however mandatory **only** ordinance request **sports t**  
turned

Do you have any comments or suggestions about the cc ordinance that you would like to share?

Answered	4
Skipped	1

captioning government hearing **like** loss making **mandatory ordinance** people person  
**reasonable request** s think upon

## Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

Name not shown outside wards

January 10, 2017, 9:10 AM

**Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If “No,” you do not need to proceed with this survey. Thank you for your feedback.**

Yes

**As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?**

Don't know

**Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.**

No response

**Do you have any comments or suggestions about the cc ordinance that you would like to share?**

As a parent of an individual with hearing loss, I think this would be excellent. I love closed captioning. I think it's a valuable tool even for those without hearing loss. It's easy to miss something in a noisy location and the ability to read what is being said would be great.

## Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

Name not shown outside wards

January 8, 2017, 3:20 PM

**Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If “No,” you do not need to proceed with this survey. Thank you for your feedback.**

Yes

**As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?**

Yes

**Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.**

I have no problem with turning on closed captioning when it is requested, however I feel that having it be mandatory takes it a bit far. Mandatory upon request makes a lot of sense and is very reasonable, but closed captioning in sports bar environment is often distracting.

**Do you have any comments or suggestions about the cc ordinance that you would like to share?**

Mandatory upon request would not only be more reasonable but very beneficial for all parties involved.

## Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

Name not shown inside ward 4

January 7, 2017, 3:46 PM

**Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If “No,” you do not need to proceed with this survey. Thank you for your feedback.**

Yes

**As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?**

No

**Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.**

no objections

**Do you have any comments or suggestions about the cc ordinance that you would like to share?**

Close captioning is useful for cis-hearing people, cutting down on noise while allowing content to be displayed.

## Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

Name not shown inside ward 5

January 7, 2017, 1:54 PM

**Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If "No," you do not need to proceed with this survey. Thank you for your feedback.**

Yes

**As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?**

Yes

**Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.**

We constantly receive complaints about closed-captioning. We only use our televisions for sporting events or sports highlights and patrons regularly ask us to disable CC whenever we do enable it. I've only had someone request CC for the presidential debates, and we immediately turned it on for the customers. I respect the sentiment behind the ordinance, however, I also feel that a mandatory ordinance like this would be the city overstepping it's bounds. I couldn't disagree more that it should be required that all TVs have CC enable.

**Do you have any comments or suggestions about the cc ordinance that you would like to share?**

I believe that making a bar enable closed-captioning upon request makes sense if a person with a disability requests that we do so. Making the change to "mandatory upon request" seems like a happy compromise. A mandatory ordinance like this (in my opinion) would upset a lot of people. I'm a "big government" type of person, but this is way out of bounds. This legislation may come across as an overreach and turn people off to Ann Arbor city government. Respect for the disabled is of paramount importance, but a mandatory ordinance doesn't seem reasonable. Available upon request is the key distinction.

## Closed Captioning Ordinance Business-Owner Survey

Closed-captioning ordinance feedback sought from business owners only.

Chandra Montgomery Nicol inside ward 3

January 7, 2017, 10:36 AM

**Do you manage or own an establishment in Ann Arbor (e.g. restaurant, gym, shop, etc.)? If “No,” you do not need to proceed with this survey. Thank you for your feedback.**

Yes

**As a manager or owner of an Ann Arbor establishment, have you received requests to turn on or turn off the Closed Captions on your television or other media streaming devices?**

No

**Do you have any objections or concerns about the Closed-Captioning Ordinance? If so, please describe.**

It would be good in places where there are multiple devices that only one or a few of them have the CCD turned on. It is visually distracting for others who don't need it.

**Do you have any comments or suggestions about the cc ordinance that you would like to share?**

No response