

Market Stall Fee Comparisons - 2013

Market information was gathered from 12 markets, including the Ann Arbor Farmers Market, to evaluate how the market's fees compare with that of comparable markets. Consideration was given to the number of market days offered per week and per year, as well as the total number of hours each market is open. Of the markets evaluated, the average yearly stall fee is \$775.70 and the average daily stall fee is \$33. This average is significantly higher than the fees charged at the Ann Arbor Farmers Market.

Market Name	Days & Hours	Season Length	Yearly Stall Fee	Daily Stall Fee	Average Hourly Rate (Total # of market hours per year / yearly stall fee) Average Daily Stall Fee (Yearly Fee / # of market days)	Other Fees	Infrastructure	Attendance Requirements	Stall Size
Ann Arbor	Saturdays & Wednesdays 7am-3pm (May-Dec); Saturdays 8am-3pm (Jan-Apr)	January - December (86 markets)	\$300	\$25	\$.44/hr \$3.49/day	\$55 bi-annual inspection fee	Some vendors receive covered stall spaces; must bring own table and chairs; electricity and water available	15year to maintain seniority position at the market.	7'x6'
Kalamazoo	Saturdays 7am-2pm (May-November); Tuesdays & Thursdays 7am-2pm (June-Oct)	May - November (72 markets)	\$485	\$50-65	\$1.04/hr \$6.74/day		Some vendors have parking and others don't; spaces are covered		8'x4'
Northville	Thursdays, 8am-3pm	May - October (27 markets)	\$300	\$30	\$1.59/hr \$11.11/day	\$10 Jury fee (for new vendors only)	Vendor must bring tent, chairs, table; no electricity or running water available	20 x per year for seasonal vendors (74%)	10'x12'
Allen Street, Lansing	Wednesdays 2:30-7pm	May - October (24 markets)	\$192	\$9	\$1.78/hr \$8/day			Two or more cancellations on prepaid/reserved booths may result in the loss of that reserved booth (but not participation in the market).	12'x20'
Austin, TX	Saturdays 9am-1pm	January - December (52 markets)	\$2,340	\$45	\$11.25/hr \$45/day			Yearly Vendor's fee is \$150.00 for all vendors	10'x10'
Ypsilanti Farmers Markets (Downtown & Depot Town)	Saturdays 9am-1pm; Tuesdays 2-6pm	May - October (52 markets)	\$448	\$20	\$2.15/hr \$8.62/day		Vendor must bring tent, chairs, table	Unexcused absences may result in loss of seasonal stall	varies

Chelsea	Saturdays 8am-12noon	May - October (27 markets)	\$240	\$12	\$2.22/hr \$8.89/day		Vendor must bring tent, chairs, table		9.5'x18'
Canton	Saturdays 8am-11:30am	June - October (18 markets)	\$144	\$18	\$2.29/hr \$8/day		Vendor must bring tent, chairs, table	Must notify 72 hrs in advance of absence; no notice results in a \$18 booth fee paid before the vendor may return to market	15'x15'
Detroit Eastern Market	Saturdays 6am-4pm	January-December (52 markets)	\$1,725	\$75	\$3.32/hr \$33.17/day		Covered stalls, electricity and water		7.5'x20'
Athens, GA	Saturdays 8am-12noon	April-December (38 markets)	\$555	\$25	\$3.65/hr \$14.61/day		Vendor must bring 10'x10' tent		10' x 10'
Royal Oak	Saturdays 7am-1pm	January - December (52 markets); each lease is only 6 months (26 markets)	\$700	\$60	\$4.49/hr \$26.92/day		Covered space outdoors		
Farmington	Saturdays 9am-2pm	May - November (27 markets)	\$810	\$30	\$6/hr \$30/day			Accumulating 3 absences during the season may result in a loss of future selling dates.	10'x10'
Portland, OR	Saturdays 8:30am-2pm	March-December (41 markets)	\$1,845	\$45	\$8.18/hr \$45/day	Non-refundable application fee	Outdoor space, no coverage provided, vendor must bring tent/umbrella		10' x 10'

Prepared by: Sarah DeWitt, Farmer's Market Manager
 Jeff Straw, Deputy Manager of Parks and Recreation Services
 Reviewed by: Colin Smith, Manager of Parks and Recreation Services