



MEMORANDUM

TO: Craig Hupy, Public Services Area Administrator

FROM: Connie Pulcifer, Systems Planner

CC: Cresson Sloten, Systems Planning Manager

DATE: September 22, 2016

SUBJECT: Allen Creek Greenway Master Plan—Letter from Allen Creek Greenway Conservancy

Attached, please find a letter from Joe O’Neal, President of the Allen Creek Greenway Conservancy Board, which addresses the efforts of their Strategic Plan and Marketing Committees.

Their Board of Directors have adopted a new name and logo for the “Allen Creek Greenway” which they propose now be called “The Treeline—Allen Creek Urban Trail”. The letter also articulates a Mission, Vision and Objectives for implementation of the trail.

The City’s Project Management Team heartily supports the Conservancy’s new branding and Strategic Plan as complimentary to the master planning effort. Their letter further reinforces the Conservancy’s role as a valued stakeholder and supportive community partner.

Connie Pulcifer

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