

FW: Zingerman's Deli Expansion

Monday, July 19, 2010
2:10 PM

Subject	FW: Zingerman's Deli Expansion
From	Allen, Amanda
To	Bowden (King), Anissa
Cc	Beaudry, Jacqueline
Sent	Monday, July 19, 2010 1:30 PM

FYI-Council communication

From: Rebecca Anderson [<mailto:Rebecca.Anderson@altarum.org>]

Sent: Monday, July 19, 2010 1:26 PM

To: Hieftje, John; Smith, Sandi; Briere, Sabra; Rapundalo, Stephen; Derezinski, Tony; Taylor, Christopher (Council); Kunselman, Stephen; Higgins, Marcia; Teall, Margie; Hohnke, Carsten; Anglin, Mike

Cc: CityClerk; 'kyle@a2ychamber.org'

Subject: Zingerman's Deli Expansion

Dear Mayor Hieftje and Ann Arbor City Council Members,

I am writing to express strong support for Zingerman's proposed deli expansion and Brownfield Redevelopment Plan.

Zingerman's is a locally owned, nationally renowned, responsible and generous corporate citizen with deep Ann Arbor roots. It has repeatedly demonstrated its commitment to this community and its citizens through continued investment in our area and generous philanthropic support of efforts aimed at community betterment. Zingerman's is, in every sense, a community partner and one of Ann Arbor's most valuable assets.

Allowing Zingerman's to grow its business at its present location will be ***of substantial benefit to the community***. It will inject capital into our local economy by creating both temporary construction and permanent retail jobs. It will increase Zingerman's draw as a downtown area magnet for commercial activity. It will enable it to continue to anchor the Kerrytown District and bolster surrounding businesses through increased customer, visitor, and tourism-related foot traffic. It will also result in removal of a functionally obsolete structure.

In short, Zingerman's thoughtful expansion – a compromise incorporating the Annex and retaining the unique nature of the deli – allows for the responsible growth of both Zingerman's and the downtown area.

For these reasons and others, I encourage your thoughtful consideration and support of this tremendous economic development opportunity that, if approved, will substantially benefit the community as a whole.

Sincerely,

Rebecca Anderson
501 Huronview Blvd.
Ann Arbor, MI 48103

