

**City of Ann Arbor
CABLE COMMUNICATIONS COMMISSION**

**September 27, 2011
Regular Session**

MINUTES

Call To Order and Roll Call: Chair R. Sutton called the Cable Commission Regular Session to order at 7:02 p.m. Upon roll call, the following were present: R. Sutton, B. Clarke, T. Ramirez, T. Williams, E. Eisbruch, M. Higgins, S. Kunselman, R. Salmeron and L. Wondrash.

CCC: B. Clarke, E. Eisbruch, T. Ramirez, R. Sutton, and T. Williams

Council: M. Higgins and S. Kunselman

CTN Staff: L. Wondrash and R. Salmeron

Approval of Agenda: Chair R. Sutton asked for approval of the agenda. Motion to approve was made by B. Clarke and seconded by T. Ramirez.

Approval of Minutes: Chair R. Sutton asked for approval of the May 24, 2011 Regular Session minutes. Motion to approve with change was made by T. Ramirez and seconded by B. Clarke.

Public Comment: None provided.

Old Business:

1. CCC Meeting Schedule: B. Clarke moved to bring forward for discussion the CCC quarterly meeting schedule, which had been tabled at the August 2010 meeting. T. Ramirez seconded. R. Sutton made a motion that Commissioners bring recommended by-law changes to the October meeting and all by-law changes would be submitted to Council in November. Motion passed unanimously.

New Business:

2. Ann Arbor Chronicle August 2011 article: S. Kunselman recommended that Commissioners review this article and think about some of the issues raised pertaining to CTN relevancy and funding prior to finalizing by-law updates. L. Wondrash stated it is important to note that CTN does not receive general fund dollars but is funded via franchise fees. B. Clarke said it was important to note that CTN content is available via cable but for those without cable or internet they can watch CTN content for free at the Library via live streaming or video on demand downloads. R. Salmeron stated there are 22,700 programming hours provided by CTN annually, 6,000 of which are original programming by citizens.

M. Higgins said that CTN video tapes should be archived in perpetuity. R. Salmeron stated this is CTN's practice, but occasionally DVD's are damaged, however, CTN is working with IT to create an offsite digital archival storage system to serve as a duplicate to CTN's current onsite hard copy video repository system. R. Sutton noted that CTN's programming quality is due to its funding reliance not on the general fund but on franchise fees. He also noted that monitoring of CTN viewers is very costly and could not be done within its current budget. R. Salmeron stated that PA480 does not require Comcast to provide subscriber or viewer information. M. Higgins said that she views CTN funding just like a dedicated millage for Parks or Streets Reconstruction and that CTN's fund serves a purpose in providing local media to residents.

Commission/Staff Comments: E. Eisbruch asked if CTN expects more participants in its classes this fall. R. Salmeron stated that a survey was conducted in the spring to identify training class preferences and workshops have been revamped to reflect participant preferences. He noted that in June CTN will be the host for the Alliance for Community Media regional conference, which will be at the Sheraton on June 14-16, 2012.

Adjournment: B. Clarke made a motion to adjourn the meeting and it was seconded by T. Ramirez. R. Sutton closed the meeting at 7:53 p.m.

Submitted by: L. Wondrash
Date Approved: Jan. 24, 2012