

Market Manager Report
Presented November 15, 2018

Operations

- GIVE365 volunteers hung holiday lights in the market on Saturday, November 10. Wreathes will be donated by Goetz Greenhouse, Gracia's Greenhouse, and J&T Todosciuk Greenhouses for the entrances of the market.
- Customer and vendor surveys being conducted this month. Will share results in December.

Holiday Schedule:

- Wednesday, December 19 - Last Wednesday market of the year
- Saturday, December 29 - Last Saturday Market of the year
- Saturday, January 5 - Winter hours begin (8 am – 3 pm)

Facility

- Currently accepting bids for gutter replacement. Intent is to have them replaced by spring 2019.

Market to Chef

- Program ran June – October
- \$5669 total sales transacted over the summer
- U of M student group doing interviews and assessing how to improve process (invoicing, pickup location, payment, parking, online platform, management time)

Winter priorities

- Researching winterization alternatives
- Focus on Farm to School programming
- Planning next year's activities: CSA fair, monthly cooking demos, market birthday, flower day, Halloween bash