

Public Relations Committee – 2011 January Commission Report

Chair: Cathy Gendron

Members: Marsha Chamberlin, Cathy Gendron, Jeff Meyer, Janice Milhem, Annie Wolock,

Goals:

The purpose of the Public Relations Committee is to plan and coordinate publicity for Commission projects and to build interest, enthusiasm and support for public art.

Annual Goals:

- Improve and update commission website
- Host community event prior to development of annual plan
- Assist with Golden Paintbrush Awards
- Streamline annual report
- Maintain and update social media

Tasks Accomplished to Date:

Completed PR Annual Plan

Completed proposed changes for AAPAC website

Posted Administrator position on FB and A3Arts.

Open: Ongoing Tasks still to be completed:

Forward website design to Nancy Stone for city review and implementation.

Social Networking

- Ongoing monitoring and posting on FB and A3Arts
- Add public art inventory photos to Facebook site

Work with City to develop interactive Public Art map.

Recommendations

Commissioners are encouraged to monitor and contribute to Facebook wall postings

Actions required

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Budget Implications:

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Administrative Implications:

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