



City of Ann Arbor

301 E. Huron St.
Ann Arbor, MI 48104
<http://a2gov.legistar.com/Calendar.aspx>

Meeting Minutes - Final Public Market Advisory Commission

Thursday, February 28, 2013

5:30 PM

301 E. Huron St.

A CALL TO ORDER

B ROLL CALL

Present: 3 - David Santacroce, Aimee Germain, and Karlene Goetz

Absent: 2 - Lindsay-Jean Hard, and Jillian Lada

C APPROVAL OF AGENDA

D PUBLIC COMMENTARY - (3 Minutes per Speaker)

E APPROVAL OF MINUTES

Approved as presented

E-1 13-0214 Public Market Advisory Commission January 17, 2013 Draft Minutes

F SPECIAL PRESENTATIONS

G UNFINISHED BUSINESS

G-1 Gravel Lot Update

No update at this time. More information will be discussed at the March 12, 2013 work session of PMAC.

G-2 Winterization of the market

No update at this time. More information will be discussed at the March 12, 2013 work session of PMAC. Parks Planner Amy Kuras will attend the work session.

H NEW BUSINESS

H-1 13-0213 Wednesday Evening Market Operating Rules Memo and Resolution

The changes to the evening market's operating rules will eliminate its categorization as a "pilot" market. The market hours and months will be

adjusted to coincide more accurately with customer and vendor wishes. Vendor absence and stall assignment rules will be adjusted to be in line with current staff protocol and practices.

Commissioner Germain asks whether moving the start time of the evening market to 4pm would cause more congestion for daytime vendors who are leaving. Market manager Sarah DeWitt explains that the crossover is not exceedingly problematic and better weekly practices will be implemented to see that daytime vendors can leave and evening vendors can set up without too much interference.

Yeas: 4 - Hard, Santacroce, Germain, and Goetz

Nays: 0

Absent: 1 - Lada

I COMMISSIONER PROPOSED BUSINESS

J REPORTS FROM MARKET MANAGER

Market Manager Report
Presented February 28, 2013

Market Vendor: Coleman Jewett, passed away January 23rd. Coleman was a long-time (45 years!) vendor and a beloved community member in Ann Arbor. A memorial for Coleman is currently being discussed for the market. Parks and Recreation's policy for Memorials will be utilized for the creation of any sort of memorial.

Market Updates

Marketing

- Facebook advertisements: "likes" increased from 2,500 to 3,300
- AnnArbor.com: Article about winter at the market

Operations

- Daytime and Wednesday Evening Applications now available
 - o Daytime vendor applicants
 - High volume of applicants desiring to sell baked goods and/or artisan products
 - Applications from franchised businesses or multiple permanent sales locations
 - o Wednesday Evening Market presentation, April PMAC meeting
- Hiring a second market inspector to bring inspections in line with stipulations of the Market Operating Rules

Events

- Local Food Summit, last Friday February 22, 2013
 - o Washtenaw Food Policy Council established in 2012, currently meets quarterly. Has 4 vacancies for interested individuals to fill on the council (concerned citizen, health care, nutrition, transportation)
- Michigan Food & Farming Systems host information sessions regarding the FDA Food Safety Modernization Act (Friday, March 1, 2013)
- Great Lakes CSA Coalition to offer MAEAP Session on Sunday, March 3, 4:00-6:00pm at the Washtenaw Food Hub

Partnerships

- Ann Arbor Public Schools Farm to School Collaborative hosts the first-ever AAPS School Gardens Workshop, Monday March 4th

Other updates

- March 20-23, 2013 National Association of Produce Market Managers Conference in Columbia, MD
 - o Market tours, meetings with USDA congressional leaders, networking with other large scale produce market managers

Response from Commissioners:

On the matter of applications for artisans and baked goods: commissioners recommend adding information to the website for applicants to understand what products are not desired at this time. Commissioner Goetz reminds of a time when artisan vendor applicants were not being accepted.

On the matter of franchised businesses: commissioners do not see the market as a place for franchised businesses to sell. Market manager DeWitt recommends that the commission articulate what the phrase "the concept of the market" means for non-acceptance of applicants on the grounds that products do not fall under the concept of the market.

On the matter of hiring as second inspector, Commissioner Santacroce requests a fiscal snapshot of the market's budget over the last two years. Market manager DeWitt explains that the budget will be brought to PMAC for review in the coming months.

K REPORTS FROM RELEVANT COMMISSIONS, COMMITTEES, BOARDS AND/OR TASK FORCES

L PUBLIC COMMENTARY - GENERAL (3 Minutes per Speaker)

M CLOSED SESSION

N TRANSMITTALS

O ADJOURNMENT