

**Ann Arbor Water Rates Education and Awareness Campaign
March – June 2018**

Please see below Hahn Public's proposed timeline and budget for the deliverables under the water rates education campaign. For more details on execution please refer to the proposal brief.

	Month	1	2	3	4
		Mar-18	Apr-18	May-18	Jun-18
Action Item	Budget			CC Proposal	
Phase I					
Key messages	\$ 2,400				
Creative development	\$ 6,015				
Infographic I - rate structure explanation	\$ 1,500				
Mailer	\$ 5,500				
Project management	\$ 7,750				
Total	\$ 23,165				