

The Guild of Artists & Artisans 118 N. Fourth Ave. | Ann Arbor, MI 48104 (p) 734.662.3382 (f) 734.662.0339 www.theguild.org

February 24, 2021

Ann Arbor City Council

Dear Councilmembers:

We are writing to let you know that the Guild of Artists and Artisans has signed a Memorandum of Understanding regarding the Ann Arbor Art Fair with a group of merchants who operate in the South University area. These business owners were all active members in the South University Area Association (hereinafter "SUAA") which dissolved in December 2020. The business owners and the Guild have worked together to create a plan which we believe will benefit the Art Fair, the City and all the involved organizations for years to come.

As you are aware, in 2018 Council passed a resolution to provide standing permits to operate the separate components of the Ann Arbor Art Fair to four organizations – The Guild (Summer Art Fair); the Ann Arbor Street Art Fair, Inc. (Street Art Fair, the Original); the State Street District (State Street Art Fair); and the SUAA (South University Art Fair). Because the SUAA dissolved, it can no longer hold the permit nor operate the South University Art Fair. Fortunately, both The Guild and former members of the SUAA are invested in having an Art Fair in the South University area continue and flourish.

To that end, The Guild and the undersigned business owners have reached an informal agreement regarding the 2021 Art Fair and beyond, the general terms of which are set forth below:

- 1. The merchants support the transfer of the permit that was held by the SUAA to The Guild, to operate an Art Fair in the South University area beginning with the 2021 Art Fair.
- 2. The Guild would be named in the permit with the City and would be responsible for the permit fees.
- 3. In 2021 the Guild will operate a Socially Distanced Fair of 60 80 artists that will run on South University from State Street to East University.

- 4. The undersigned representatives of the South University area will reinstate or create an Association representing the South University area merchants no later than July 18, 2021.
- 5. Once the Association is re-formed, The Guild and the Association will enter a formal, written five-year agreement regarding the operation of the Art Fair in the South University area.
- 6. Beginning in 2022 the Guild will expand the South University area of the Art Fair to 125 150 jury selected artists. The Fair will run on South University from State Street to Washtenaw a on E. University and Church Street to Willard. This Fair will be an extension of The Ann Arbor Summer Art Fair currently produced by The Guild and will go by that name. Any artists participating in the show will have to meet The Guild's standards requirements that do not include buy/sell or vendors.
- 7. At the conclusion of the five-year agreement the parties anticipate renegotiating a new agreement for a period of years TBD.

We are very excited about the opportunity for The Guild to takeover the production of the former South University Art Fair, which will ultimately be an extension of The Ann Arbor Summer Art Fair. The Guild is known for their high-quality fine art fairs and will bring that level of excellence to the South University area. Reducing the number of organizations producing The Ann Arbor Art Fair from four to three will also result in ease of coordination and planning for the remaining groups and the City.

We are hopeful Council will carefully consider this proposal and the reassignment of the standing permit formally held by the SUAA to The Guild. If you have any questions or concerns, we will be happy to answer those informally or at a Council meeting. Thank you in advance for your consideration.

Kind Regards,

Signature Pages to follow

Karen Delhey	2-25-2021
Karen Delhey	Date
Executive Director	
The Guild of Artists and Artisans	
Dennis Tice	Date
Pizza House	
Former Chair SUAA	
Perry Porikos	Date
Brown Jug	

	2/25/21
Adam Lowenstein	Date
Good Time Charlies	
Justin Herrick Cantina Taqueira	2/25/21 Date
Sean Havera South University – North, LLC Former Chair SUAA	 Date
Nizar El-Awar	Date
Oasis Restaurant	

Adam Lowenstein	Date
Good Time Charlies	
Justin Herrick	Date
Cantina Taqueira	
Sean T Havera Digitally signed by Sean T Havera DN: C=US, E=shavera@hughes-properties.net, O="South Unviersity - North, LLC", OU=VP of Construction, CNS-Sean T Havera	
Date: 2021.02.25 09:19:04-05'00' Sean Havera	Date
South University – North, LLC	
Former Chair SUAA	
Nizar El-Awar	Date
Oasis Restaurant	

Adam Lowenstein	Date)
Good Time Charlies		
Justin Herrick	Date	;
Cantina Taqueira		
Sean Havera	Date	
South University – North, LLC		
Former Chair SUAA		

Nizar El-Awar

Oasis Restaurant

02/24/2021

Date

Karen Delhey Executive Director The Guild of Artists and Artisans	Date
The Guild of Artists and Artisans	3/2/21
Dennis Tice (Former SUAA Chair) Pizza House	Date
Perry Porikos Brown Jug	Date
Adam Lowenstein Good Time Charlies	Date
Justin Herrick Cantina Taqueira	Date
Sean Havera (Former Chair SUAA) South University – North, LLC	Date
Nizar El-Awar Oasis Restaurant	Date